



TERM OF REFERENCE

Nusantara Furniture Design Competition

Powered by
Ngalam Innovation Hub

In association with
Unggul Group



Introduction

Ngalam Innovation Hub

 Graha Polinema (4th floor)
9th Soekarno Hatta St.

& Background

Nusantara Furniture Design Competition

Ngalam Innovation HUB is a creative space to give entrepreneurship business training (for MSME and Digital Statup) and community development with innovation, creativity, and collaboration to support the global economic growth.

In line with this vision, in order to explore the potential and creativity of the youth, especially in furniture product design, Ngalam IHUB collaborates with Unggul Group to hold the "Nusantara Furniture Design Competition". The prototype of The Best 5 Design will be produced by Unggul Group and the designer will have to present their design.

Through this event, it is hoped that the potential talents of the youth in furniture product design can be explored and improved. This event also aim to emerge and provide experiences that can prepare the youth in the world of the furniture industry.



Event Timeline

15 August

-

**09 October
2022**

Registration

Participant can register their ID first while preparing their design.

01 September

-

**09 October
2022**

Submission

Participant who have been registered can submit their design.

**10 October
2022**

Participant
Announcement

The committee will announce the participant number

**11-12 October
2022**

Assesment Phase 01

Assesment process
by Judges via Online

**13 October
2022**

Announcement Top 20 Design

The Top 20 Design will
be the semi-finalist of
this event. They will
have the feedback
comment from the
Judges for the next
step.

**14 - 28
October 2022**

Selection Phase 02

The semi-finalists are
requested to produce
the detailed 3D
design.

**29 - 30
October 2022**

Assesment Phase 02

Assesment process
by Judges via Offline

**31 October
2022**

**Announcement
Top 5 Design**

The Top 5 Design will be the finalist of this event. Their prototype design will be produced to be presented at the final stage.

**1 – 18
November
2022**

**Prototype
Production**

Production process of the finalists' design.

**19 November
2022**

**Final
Presentation &
Winner
Announcement**

The finalist are requested to present their design along with the prototype. The winner will be announced on the same day.



**Details
Requirement**

Nusantara Furniture Design Competition

FURNITURE TYPE

Outdoor Lounge Set Furniture
Lounge Chair 1 pcs
Two-seater chair 1 pcs
Table 1 pcs

THEME

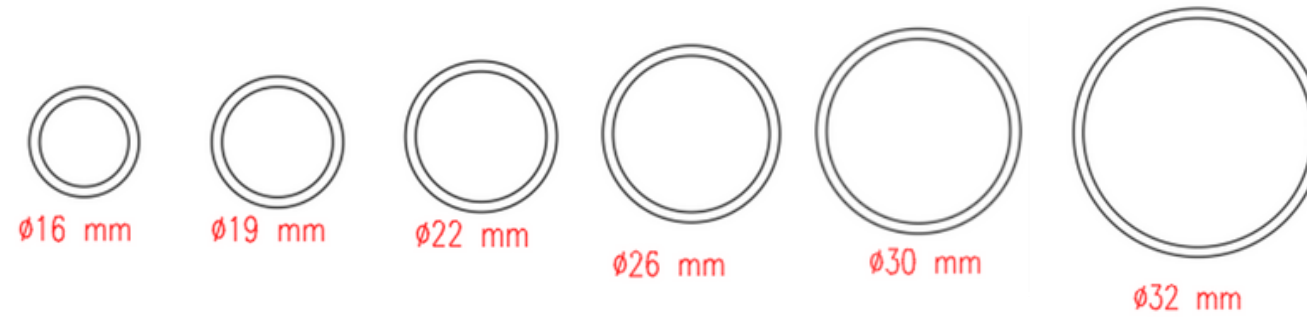
Scandinavian Design

TARGET PARTICIPANT

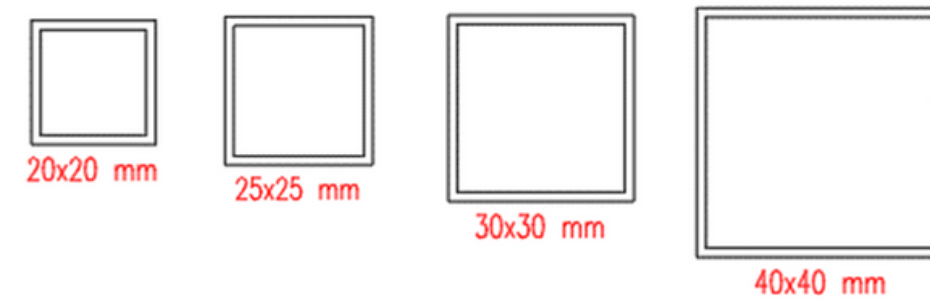
Students & fresh graduate are
 welcome to apply (max. age 35 years
 old)

MATERIAL FRAME

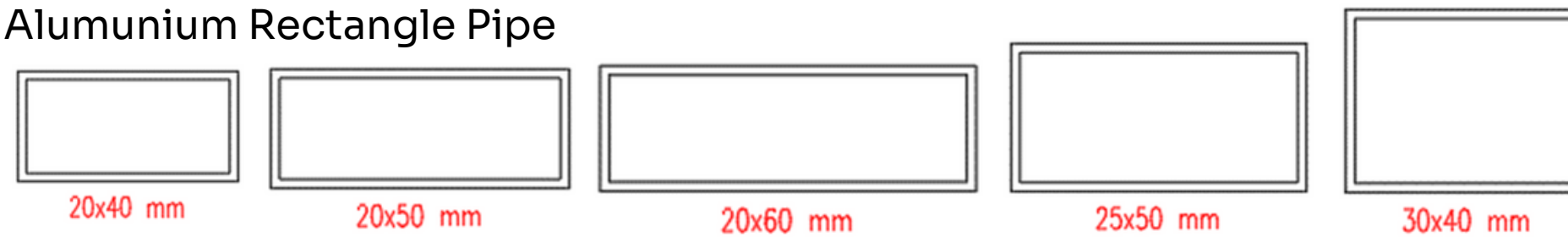
Alumunium Round Pipe



Alumunium Square Pipe



Alumunium Rectangle Pipe



MATERIAL FRAME

Synthetic Wicker



Polypheel

6 mm

Polyrod

2.5 mm

Polyrope

15 mm



Nusantara Furniture Design Competition

Details Requirement

Administration

- Scan of ID Card
- Form Registration
- Originality Statement

Technical

- Each participant can only submit 1 (one) design
- The submitted design has to be the latest and original
- The design has not been published and submitted to any other similar competition

Submission Format

Phase 01

Page 1

Design concepts drawings using hand drawing (manual) or computer digital rendering technique and technical explanation

Page 2

Form Registration, Photo of ID Card, and Originality Statement

Phase 02

Page 1

3D perspective design drawings using hand drawing (manual) or computer digital rendering technique

Page 2

Front view, side, top, & cut size engineering drawings

Page 3

Detailed drawings and technical explanation





Nusantara Furniture Design Competition

Important Provisions

1. The design that declared as the Winner is legally becomes the property of the Organizer, so that the Organizer has the right to change both the shape, size and color adjustments and use it for all the purposes of the Organizer without any obligation to give royalties to the winner.
2. Furniture designs must be original and have never been submitted to any other similar competition.
3. Participants must comply with all applicable provisions. If there is a violation of the applicable provisions, the participant must release the Organizer from all charges and responsibilities if there is any claim from the third party or the authorities.
4. The decision of the jury is absolute and cannot be contested.

Ketentuan Penting

1. Desain yang dinyatakan sebagai Pemenang secara sah menjadi milik Penyelenggara, sehingga Penyelenggara berhak untuk mengubah baik penyesuaian bentuk, ukuran maupun warna dan memakainya untuk semua keperluan Penyelenggara tanpa adanya kewajiban memberikan royalty kepada Pemenang.
2. Desain yang dikumpulkan harus merupakan karya orisinal dan belum pernah dilombakan.
3. Peserta wajib memenuhi seluruh ketentuan yang berlaku. Bila terjadi pelanggaran atas peraturan dan ketentuan yang berlaku, maka peserta harus membebaskan Penyelenggara dari segala beban dan tanggung jawab apabila adanya tuntutan dari pihak ketiga atau pihak yang berwajib.
4. Keputusan dewan juri berlaku mutlak dan tidak dapat diganggu gugat.

Registration Flow

Nusantara Furniture Design Competition

1
REGISTER YOUR SELF IN
<https://bit.ly/RegistNFDC2022>

2
DOWNLOAD THE APPLICATION FORM,
ORIGINALITY STATEMENT FORM, AND TERM
OF REFERENCE AFTER SUBMIT YOUR FORM IN
<https://bit.ly/RegistNFDC2022>

3
CREATE YOUR DESIGN,
FILL THE APPLICATION FORM
AND THE ORIGINALITY
STATEMENT

4
SUBMIT YOUR DESIGN AND DOCUMENTS VIA
EMAIL TO
nusantara.furniture.competition@gmail.com

5
UPDATE THE INFORMATION
FREQUENTLY ON OUR
INSTAGRAM
[@NFDCCompetition](#)



ASSESSMENT CRITERIA

Nusantara Furniture Design Competition

Ergonomic

Function

Aesthetic

**Market
Orientation**

The Judges

Nusantara
Furniture Design
Competition



Adhi Nugraha

Academician & Practitioner



Alvin Tjitrowirjo

Furniture Designer



Royce Samudra

Director of Manufacturer
Outdoor Furniture Company

THE PRIZE

Nusantara Furniture Design Competition

1st WINNER
IDR 15 million
+ iPad

2nd WINNER
IDR 10 million

3rd WINNER
IDR 5 million

Winners will have the opportunity to work closely with the largest Manufacturer Outdoor Furniture Company in Indonesia

Let's stay in touch

Feel free to reach us.

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