



ASSAM
down town
UNIVERSITY

NAAC Accredited & UGC 12 (B) Status Holder

CROSS CULTURAL **IMMERSION** PROGRAM 2.0 IN INDIA



Experience Assam's Rich
Heritage and Global Connections
from **21st October - 26th October, 2024**
Limited Seat

Assam down town University



About Assam down town University, India



Assam down town University (AdtU) is one of the leading universities of North East India, offering its students an unique amalgamation of professional and academic excellence. AdtU has coupled the experience of top industry leaders and renowned academicians to foster among the students a worldly approach towards life and its challenges. Being the largest educational group in Assam, AdtU has more than 8000 students and over 250 faculty members. Set up on an 80-acre land, spread over the hills of Panikhaiti, Guwahati, the infrastructure of the university is considered state-of-the-art.

Our area of excellence ranges from Sciences, Engineering, Allied health science, Management, Social sciences, Humanities and Nursing to Pharmacy. The unique, inspirational academic model is designed to match the international standards and continuously upgraded to keep pace with the overall development of the educational industry and in-line with the best practices followed in international universities.

About Guwahati city

Guwahati is the kind of place that has its own flavor that never fails to charm the tourists. Situ between the banks of the Brahmaputra River and the Shillong Plateau, it is one of the major cities Assam. From the Shunga-Kushana period to the Mughal era, different rulers were the reason for establishment of this diverse city of Assam. It is a place where different cultures breathe and together and this in itself becomes more of a reason to visit this city.



Program benefits:

Join us for a week-long Cross cultural immersion Program at Assam down town University (AdtU) in 2024! Our carefully crafted itinerary offers a diverse and immersive experience, blending cultural exploration, educational insights, and engaging activities.

- Immerse in Assam's rich heritage, broadening cultural understanding.
- Engage with experts, gaining global perspectives on social topics.
- Foster friendships and networks across diverse backgrounds.
- Develop resilience, adaptability, and intercultural skills.
- Hands-on experiences for a deeper cultural understanding.



Program Objective:

The objective of our cultural Immersion Program at Assam down town University aims to facilitate a transformative experience that prepares students for a globally interconnected world through cultural immersion, academic insights, and personal growth.

- Offer an in-depth experience of Assam's cultural heritage and diversity.
- Engage in discussions and activities that deepen global perspectives.
- Foster connections and understanding among diverse student communities.
- Cultivate adaptability, tolerance, and intercultural competencies.
- Provide hands-on experiences for a comprehensive cultural understanding.

PROGRAM ITINERARY

1-week Cultural Immersion Program 20th to 27th October, 2024

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	20/10	21/10	22/10	23/10	24/10	25/10	26/10	27/10
Morning	Airport pick-up (tentative)	(9:30 am onwards) Orientation & Campus Tour Language Learning Hindi / Assamese Language	(9:30am onwards) Yoga Indian Cooking	Keynote speaker on a relevant cultural or social topic	Shillong Tour	Return from Shillong	Presentation from students about their home countries & Experience Sharing & Cultural Event	Cheak out Airport Drop
LUNCH								
Afternoon	Check-in	(2pm – 6pm) Kalakshetra Brahmaputra Heritage Botanical Garden		Bihu Workshop			Closing Ceremony followed by Certificate Distribution	
Evening	Dinner	Indian Movie Night	Local NGO Visit	Dinner at River Cruise	Camp	Dinner	Local Market Visit	

Program Eligibility Criteria for Students

- Minimum 18 years of age or above.
- Good English language ability with English being the language for delivery of program.
- Student From any Faculty/Specialization can join this program.
- Formal academic requirements are necessary.

Program - Cost Structure

- Standard Participation Fee: 199 USD (inclusive of Taxes)

Inclusions

- ✓ Accommodation(s): Twin sharing only.
- ✓ Pick up and drop to and from Guwahati International Airport.
- ✓ Meals: Breakfast, Lunch & Dinner.
- ✓ Campus Visits.
- ✓ All classroom support costs.
- ✓ Valedictory Ceremony.
- ✓ Weekend activities and local excursion Tour/ Sightseeing.
- ✓ Weekend full day city tour.

Exclusions

- ✓ Flights
- ✓ Visa
- ✓ Travel & Health Insurance
- ✓ Local Shopping and personal costs

Miscellaneous Program Information

Request: Institutes should ensure that all the students and flights are booked with the same airlines, time and date for smooth travel and pickup / drop process.



Highlights from Our Past Cross-Cultural Immersion Programs

Our Cross-cultural immersion program provided participants with a unique opportunity to engage deeply with Indian and Assamese culture. Highlights included traditional cuisine cooking classes, visits to historic places in Assam, and interactive sessions with local artisans. Participants gained valuable insights into Assam's rich cultural heritage and modern innovations.

Key activities included:

- ◆ **Language Learning Sessions:** Participants were taught Hindi and Assamese, enhancing their ability to communicate and understand local contexts.
- ◆ **Indian Cooking Class:** Participants learned about Indian cuisine and how to prepare traditional dishes, enriching their culinary skills.
- ◆ **Yoga and Meditation Sessions:** These sessions introduced participants to the mindfulness of meditation and the benefits of yoga, promoting holistic well-being.
- ◆ **Meghalaya Tour:** A highlight of the program was exploring Meghalaya, known as the "Scotland of the East," where participants enjoyed river trekking, cliff jumping, and other fun activities.
- ◆ **Bihu Workshop:** Participants learned the traditional dance of Assam, gaining a deeper appreciation of local cultural expressions.



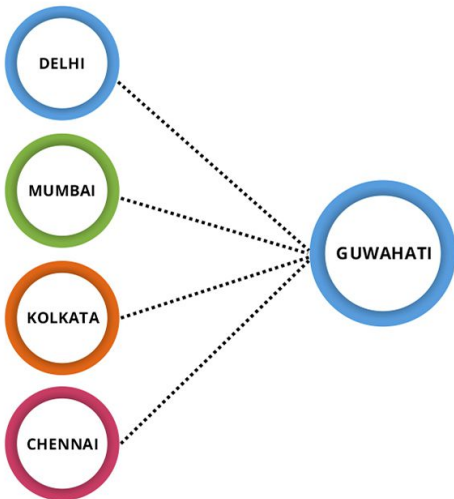
Contact Us

If you have any further query or would like to get in touch for a call, please reach out to international.affairs@adtu.in or WhatsApp +91 98643 60480



Scan here to register

Connectivity



Airport

Lokpriya Gopinath Bordoloi International Airport

Train Station

Guwahati & Kamakhya

Bus Station

ISBT, Bethkuchi



Assam down town University, Sankar Madhab Path, Gandhi Nagar, Panikhaiti, Guwahati, Assam, India Pin - 781026