

Third Mission at strategic level in University of Turku

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Petteri Sinervo



UTU's Strategy and Third Mission

- Finnish Universities' Act requires us to be active in the third mission activities
- 3M activities: one of the key functional areas of UTU's strategy.
- Our strategy has four goals:
 - Unique learning experiences and outstanding learning outcomes
 - An engaging and exceptional research environment
 - **A proactive and dynamic partner**
 - We are an active expert community
- 3M activities are supervised and monitored by one of the vice-rectors and the activities has a steering board



Third Mission or “societal interaction and impact”

- We often use phrase “societal interaction and impact” instead of “third mission”
- Societal interaction/3M is not a separate operation but closely linked to two other missions: research and education.
- Open access and open science are important principles in successful societal interaction
- The societal interaction comes true:
 - With various interest groups
 - By integrating into the other missions
 - Worldwide and locally



Societal interaction and impact

- The societal interaction includes:
 - UBC, innovation development, knowledge transfer/exchange
 - IPR monitoring & patenting, spinoff support, licensing, collaborative research, contract research, shared infrastructure, research-based consulting
 - Continuing education/life-long learning
 - Open university education, specialization courses, continuing education, update courses
 - Societal engagement
 - Create and facilitate development programs, popularizing research, staff mobility



Examples of the activities I

- Business Development Laboratory
 - Exploitation of research results; business or product idea development, early phase, multidisciplinary
- Towards Working Life
 - Bringing local employer's closer to the university; providing partnering opportunities and targeted training
- Health Campus Turku
- Technology Campus Turku
- Children's university
- From Science to Business
 - Systematic review of science-based business/products ideas; includes funding for further development



Examples of the activities II

- Entrepreneurial university
 - <https://www.yrittajyysliopisto.fi/in-english/>
- “Project Aces”
 - <https://projektiassat.fi/en/>
 - Joint initiative with City of Turku and region’s universities
 - Genuine projects in cooperation with clients.
 - Practical experience and team work skills for the future working life.
- Transnational Education
- Students’ entrepreneurship initiative: Boost Turku
- RekryKumppani “Recruitment partner”

